Subject: Revolutionizing the 3D Design Industry: A Message from 3DAiLY's CEO

Dear 3DAiLY Designers, Gaming Companies, Animation Enthusiasts, and Industry Visionaries,

In our relentless pursuit of innovation, we at 3DAiLY are driven by a singular mission: to forge an unparalleled connection between designers and the commercial world, fostering a symbiotic relationship that is powerful, efficient, and cost-effective.

Recognizing a persistent challenge in our industry, we've observed that 3D designers and artists often find themselves financially undervalued. The top 1% of 3D designers earn significantly less than their counterparts in fields like software engineering. We are committed to changing this narrative, understanding the intricacies that contribute to the existing disparity.

There are distinct reasons behind this discrepancy. Firstly, the path to becoming an exceptional 3D designer involves honing a unique skill set, with limited opportunities for formal education compared to other professions. Additionally, the complexity and cost of 3D design software demand a significant time investment – approximately two years – for designers to grasp them effectively. Furthermore, the inherently more challenging nature of 3D design, when compared to 2D art, compounds the difficulties faced by designers.

Having closely monitored the industry for the past decade, we, as both observers and contributors, recognize the imperative to empower designers on multiple fronts:

- **Establishing an Accessible Ecosystem:** We have created an ecosystem and platform that seamlessly connects designers with

the market, facilitating the monetization of their talents swiftly and on a larger scale.

- **Fostering Efficient Production:** Our platform incorporates cutting-edge tools such as generative AI, designed to expedite the creation of production-ready 3D models. This ensures that designers can swiftly transition from concept to market.

- **Skill Enhancement Support:** For those lacking certain skill sets, we offer support and resources to empower designers, equipping them for a diverse array of job requirements.

In pursuit of these goals, we've developed a robust system. Our aim is to empower designers to swiftly enter the market, create 3D models efficiently and affordably, and ensure that each designer can monetize their assets seamlessly through our platform.

On the demand side, we aspire to connect the gaming, animation, and 3D printing worlds with talented designers leveraging the power of AI. This collaboration promises to yield extraordinary 3D models, reducing costs, saving time, increasing accessibility, and providing a wealth of options for companies operating in gaming, animation, and 3D printing.

Together, let's usher in a new era for 3D design—a future where creativity thrives, and the value of designers is rightfully recognized. We are here to support our 3d designers and empower the community and not to replace them with AI unlike others.

Best Regards,

Harsha P. Deka
CEO, 3DAiLY